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| Overview | This standard identifies the requirements when contributing to the strategic policies of care services and the direction of the organisation within which the service provision operates. |

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| **Performance criteria**You must be able to:You must be able to:You must be able to: | Critically evaluate the impact of strategic policies on your service provision1. review the strategic policies for the service provision provided by the organisation
2. lead work with **individuals** and **others** to identify the criteria and indicators that should be used to measure the impact of the organisation’s strategic policies on the service provision
3. lead work with individuals and others to identify methods that should be used to measure the impact of the organisation’s strategic policies on the service provision
4. lead work with individuals and others to identify how and when they should contribute to the evaluation
5. lead work with individuals and others to **evaluate the impact** of the organisation’s strategic policies on the service provision
6. use evidence to record and report on the processes, procedures and outcomes from the evaluation

**Critically evaluate and implement strategic plans for the development of your provision**1. regularly contact and work with leaders and managers of different service provisions within your organisation
2. critically evaluate with managers from other service provisions, how well strategic policies meet the needs of individual and differing service provisions across the organisation
3. use evaluation to take action to optimise the strengths and opportunities offered by the organisation’s strategic policies
4. use evaluation to take action to address the weaknesses and threats created by the organisation’s strategic policies
5. identify specific and general issues relating to strategic policies of the organisation that may impact on the service provision

Provide feedback on strategic policies to influence the direction of the service1. identify areas where strategic policies work well for individuals, key people and others
2. identify areas where strategic policies need to be improved and changed
3. provide feedback to relevant people in the organisation about the strengths and weaknesses of the strategic policies in meeting the needs of the service provision and contributing to the outcomes for individuals
4. recognise the aspects of the organisation and service provision that have been successful in achieving positive outcomes for individuals
5. identify areas where strategic policies could be adapted and changed to better support outcomes for individuals and the service provision
6. make suggestions about how strategic policies could be improved so that they could better meet current and future needs of the service provision
7. make suggestions about the direction of the organisation and how it could be changed to meet current and future demands of the service provision
8. use evidence to record and report on suggestions, priorities and the changing needs of the service provision in terms of the strategic policies and priorities of the organisation
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| Knowledge and understandingYou need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand:You need to know and understand: You need to know and understand: | **Rights**1. legal and work setting requirements on equality, diversity, discrimination and rights
2. your role in developing and maintaining systems, procedures and practices which promote individuals’ rights, choices, wellbeing and active participation
3. your duty to report any acts or omissions that could infringe the rights of individuals
4. how to **critically evaluate** and take informed action against discrimination
5. the rights that individuals have to make complaints and be supported to do so
6. how to ensure that individuals are informed about the service they can expect to receive
7. your role in developing and maintaining systems, procedures and practices which ensure that individuals have access to information about themselves in a format they can understand
8. conflicts and dilemmas that may arise in relation to rights and how to address them

**Your practice**1. legislation, statutory codes, standards, frameworks and guidance relevant to your work, your work setting and the content of this standard
2. your own background, experiences and beliefs that may have an impact on your practice
3. your own roles, responsibilities and accountabilities with their limits and boundaries
4. the roles, responsibilities and accountabilities of others with whom you work
5. how to access and work to procedures and agreed ways of working
6. the meaning of person-centred/child centred working and the importance of knowing and respecting each person as an individual
7. the prime importance of the interests and well-being of the individual
8. the individual’s cultural and language context
9. how to build trust and rapport in a relationship
10. how your **power and influence** as a leader and manager can impact on relationships
11. the role of independent representation and advocacy for individuals
12. how to work in ways that promote active participation and maintain individuals’ dignity, respect, personal beliefs and preferences
13. how to work in ways that achieve positive outcomes for individuals
14. how to manage resources to deliver services that meet targets and achieve positive outcomes for individuals
15. how to distinguish between **outputs** and **outcomes**
16. how to work in partnership with individuals, key people and others
17. how to identify and manage ethical conflicts and dilemmas in your work
18. how to challenge and address poor practice
19. how to address concerns and complaints
20. how and when to seek support in situations beyond your experience and expertise
21. the nature and impact of **factors that may affect the health, wellbeing and development of individuals** you care for or support
22. theories underpinning our understanding of human development and factors that affect it

**Personalisation and resources**1. how to critically evaluate evidence and knowledge based theories and models of good practice about empowerment and citizen directed services
2. how to identify and promote the potential of individuals to use their personal strengths and resources to achieve change
3. the value and role of family networks, communities and groups in achieving positive outcomes, and ways to develop them
4. the nature of **personalisation** and personalised services, including self directed support
5. the range of resources available within informal networks, within the wider community, through formal service provision and through innovation
6. how assistive technology can be used to support the independence of individuals
7. how to lead, manage and support others to plan, deliver and review personalised services with individuals

**Continuing professional development**1. principles of reflective practice and why it is important
2. your role in developing the professional knowledge and practice of others
3. how to promote **evidence based practice**
4. methods of managing performance to meet targets and achieve positive outcomes
5. how to assess performance
6. how to provide constructive feedback to others on their practice and performance
7. how to address performance that does not meet required standards
8. how to use supervision to support the practice and performance of others
9. how to use appraisal to support the practice and performance of others
10. systems, procedures and practices for managing workloads
11. methods for delegating work

**Communication**1. factors that can affect communication and language skills and their development in children, young people or adults
2. methods to promote effective communication and enable individuals to communicate their needs, views and preferences
3. factors that can affect communication within and between organisations
4. methods to promote effective communication within and between organisations

**Health and Safety**1. legal and statutory requirements for health and safety
2. your work setting policies and practices for monitoring and maintaining health, safety and security in the work environment

**Safe-guarding**1. legislation and national policy relating to the safe-guarding and protection of children, young people and adults
2. the responsibility that everyone has to raise concerns about possible harm or abuse, poor or discriminatory practices
3. indicators of potential harm or abuse
4. how and when to report any concerns about harm or abuse, poor or discriminatory practice, resources or operational difficulties
5. what to do if you have reported concerns but no action is taken to address them
6. local systems and multi-disciplinary procedures that relate to safeguarding and protection from harm or abuse
7. how to support others who have expressed concerns about harm or abuse

Multi-disciplinary working1. the purpose of working with other professionals and agencies
2. the remit and responsibilities of other professionals and agencies involved in multi-disciplinary work
3. features of multi-disciplinary and interagency communication
4. how different philosophies, principles, priorities and codes of practice can affect partnership working

**Handling information**1. legal requirements, policies and procedures for the security and confidentiality of information
2. legal and work setting requirements for recording information and producing reports within timescales
3. principles of confidentiality and when to pass on otherwise confidential information
4. how to support the effective sharing of information to achieve positive outcomes for individuals
5. how to record written information with accuracy, clarity, relevance and an appropriate level of detail
6. how to use evidence, fact and knowledge-based opinion to support professional judgements in records and reports
7. how and where electronic communications can and should be used for communicating, recording and reporting

**Leading and managing practice**1. how to **critically analyse** theories about **leadership** and **management**
2. standards of practice, service standards and guidance relating to the work setting
3. national and local initiatives to promote the well-being of individuals
4. models of practice for the use of early interventions
5. lessons learned from government reports, research and inquiries into serious failures of health or social care practice and from successful interventions
6. methods of supporting others to work with and support individuals, key people and others
7. how to lead and manage practice that achieves positive outcomes for individuals
8. methods of supporting others to recognise and take informed action against discrimination
9. how to develop systems, practices, policies and procedures
10. how to implement, monitor and evaluate systems, practices, policies and procedures
11. how to promote the services and facilities of your work- setting
12. techniques for problem solving and innovative thinking
13. how to motivate others
14. how to critically evaluate evidence and knowledge based theories and models of good practice about change management
15. how to use change management techniques

**Risk management**1. how to critically evaluate principles and frameworks of risk assessment and risk management
2. principles of positive risk-taking
3. how to lead others to develop practice that supports positive risk-taking

Managing people1. legal and work-setting requirements for **employment practices**
2. internal and external governance arrangements for the work-setting
3. factors that can lead to pressures on the service, individual and team performance
4. how to manage time, resources and workload of self and others
5. how to manage team dynamics
6. how to create a culture that promotes openness, creativity and problem solving
7. how to create a culture that supports people to embrace change

Specific to this NOS1. how to critically evaluate and implement best practice using up-to-date knowledge of literature related to strategic policy development and review
2. how to critically evaluate and implement best practice using up-to-date knowledge of leadership and management methods, principles and approaches relevant to contributing to the development and revision of strategic policies
3. how to implement, evaluate and influence the future development of management policies, systems, processes and procedures for the strategic development of the organisation
4. how to plan and manage resources and the implications for strategic policy development, implementation and review for the delivery of services; the achievement of targets and the achievement of positive outcomes
5. different types of change and their implications for the strategic policy development, implementation and review within the service provision
6. principles methods and techniques relating to the strategic planning for the business, organisation and service provision
7. principles methods and techniques relating to the identification and evaluation of strengths and weaknesses of the service provision in relation to strategic planning
8. principles methods and techniques relating to the evaluation of the organisation’s and service provision’s past performance
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**Additional Information**

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| Scope/range related to performance criteria | The details in this field are explanatory statements of scope and/or examples of possible contexts in which the NOS may apply; they are not to be regarded as range statements required for achievement of the NOS **Critically evaluate** is to weigh arguments for and against something, assessing all evidence, this could relate to factors such as models of care service delivery, policy development, theories, approaches to practiceCritical evaluation requires a weighing up and making judgements on factors such as currency, relevance, validity, outcomes, cost, sustainability, risk, and fitness-for-purpose of a product or a service against other products, services or ideas, using relevant criteria to frame the evaluation and inform decision-making**Evaluate the impact** would include the impact of the location and environment of the service provision; the specific needs and outcomes for individuals; performance management targets, criteria and indications; staffing and worker training and competence; how the service provision is and needs to be marketed; current and future needs of the service provision; opportunities and threats to the service provisionThe **individual** is the person you support or care for in your work**Meet the needs of individual and differing service provisions** this would be in relation to: performance management; the changing needs of the service provision; achievement of positive outcomes for individuals; staffing issues; working relationships within and between service provisions; working relationships with individuals, key people, workers and others; inter-professional, multi-disciplinary and partnership working**Others** are workers that you manage, your colleagues and other professionals whose work contributes to the individual’s well-being and who enable you to carry out your role |

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| Scope/range related to knowledge and understanding | The details in this field are explanatory statements of scope and/or examples of possible contexts in which the NOS may apply; they are not to be regarded as range statement required for achievement of the NOS.**All knowledge statements must be applied in the context of this standard.****In relation to all knowledge statements you need to know and understand the specified areas of knowledge and be able to critically apply the knowledge and understanding in your leadership and management practice****Critically analyse** is to examine something closely such as a policy, procedure, theory, complex situation, problem or an approach to practice – identifying the parts or issues that contribute to the whole product, situation or idea and determining how these different parts affect the quality of the whole product or how the individual issues affect the overall situationCritical analysis involves a weighing-up of the factors concerned, for their contribution of strengths / weaknesses or advantages / disadvantages of a product or in a situation. Critical analysis is part of the process of understanding issues and developing original and creative responses**Critically evaluate** is to weigh arguments for and against something, assessing all evidence, this could relate to factors such as models of care service delivery, policy development, theories, approaches to practiceCritical evaluation requires a weighing up and making judgements on factors such as currency, relevance, validity, outcomes, cost, sustainability, risk, and fitness-for-purpose of a product or a service against other products, services or ideas, using relevant criteria to frame the evaluation and inform decision-making**Employment practices** should include recruitment, performance management, disciplinary procedures, grievance procedures**Evidence based** **practice** uses systems, processes and ‘practice wisdom’ that has been proved to be effective in supporting the achievement of positive outcomes. Evidence may have been drawn from a variety of sources: research, both formal and informal, and the views and opinions of individuals, key people and those involved in the delivery of care services**Factors that may affect the health, wellbeing and development** may include adverse circumstances or trauma before or during birth; autistic spectrum disorder; dementia; family circumstances; frailty; harm or abuse; injury; learning disability; medical conditions (chronic or acute); mental health; physical disability; physical ill health; poverty; profound or complex needs; sensory needs; social deprivation; substance misuse **Leadership** is the ability to provide strategic direction and a sense of purpose. Effective leaders create a sense of trust, confidence and belief, inspiring people to adopt the values and behaviours they promote. They are innovative, creative and motivating**Management** is the ability to set the operational direction and organise the effective running of the service provision to meet the overall service needs including ethical, legislative, regulatory and organisational requirements. Effective managers facilitate and organise resources in order to optimise the performance of others, allowing them to carry out tasks and achieve goals efficiently and effectively. They provide clarity and accountability that enable teams to meet their objectives**Outcomes** are the changes or differences that individuals or care services are trying to achieve. Hard outcomes are changes that are clear and obvious, or those that involve a visible change in people's behaviour or circumstances. Soft outcomes are changes that are less easy to observe and measure, or those that involve more subtle changes inside people such as a change in someone’s attitude, sense of well-being or how they see or feel about themselves**Outputs** are the tangible products, services or facilities that are a result of organisational activities or the activities of those involved in the delivery of the service provision. Outputs may be used to achieve outcomes **Personalisation** can be defined as 'changing the power balance so that each person really does have choice and control over the care services that they want. From being a recipient of services, individuals become involved in selecting and shaping the services they use'. Personalisation is a social care approach that encompasses citizen-directed support; self-directed support; the use of direct payments or personal budgets; the provision of accessible information and advice on care and support and the promotion of independence and self-reliance amongst individuals and communitiesDepending on how it is used the **power and influence** of leaders and managers may have either a positive or negative effect upon relationships  |

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| Values | Adherence to codes of practice or conduct where applicable to your role and the principles and values that underpin your work setting, including the rights of children, young people and adults. These include the rights:To be treated as an individualTo be treated equally and not be discriminated againstTo be respectedTo have privacyTo be treated in a dignified wayTo be protected from danger and harmTo be supported and cared for in a way that meets their needs, takes account of their choices and also protects themTo communicate using their preferred methods of communication and languageTo access information about themselves |

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