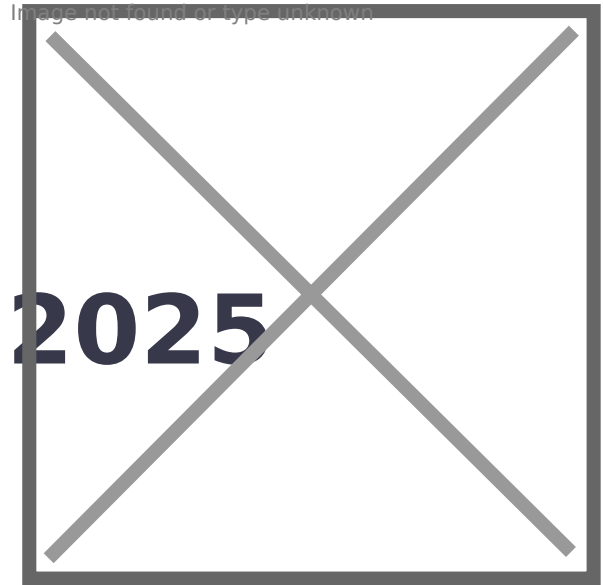


Sponsor the 2025 Accolades



Support the care profession in Wales by sponsoring the 2025 Accolades

First published: 17 October 2024

Last updated: 17 October 2024

This document was downloaded from socialcare.wales and may not be the latest version.

Go to <https://socialcare.wales/the-accolades/sponsor-the-2025-accolades> for the latest version.

Support the care profession in Wales by sponsoring the 2025 Accolades

This year is the 20th anniversary of the annual awards that recognise, celebrate and share excellent social care, social work, childcare, play and early years in Wales.

We're offering you the opportunity for your organisation to show support for people who do so much to care for others in our communities.

By sponsoring the Accolades, you can:

- directly help raise standards of social care and childcare, play and early years in Wales
- align yourselves with excellence and achievement.

We'll also publicise your organisation's support of the Accolades to more than 100,000 workers and decision-makers in social care and childcare in Wales. And all this for a relatively small investment.

Why sponsor the 2025 Accolades?

Sponsoring the 2025 Accolades is cost-effective, with tangible benefits. There are several reasons why sponsoring the awards makes good business sense:

- **they're high-profile**

The sector recognises the awards as the pinnacle of achievement for those who provide services for adults and children in Wales.

This means there's high awareness of the Accolades by the 100,000-strong workforce (for comparison, this is more than the entire NHS workforce in Wales).

The awards ceremony is usually attended by a number of key decision-makers, including:

- the Minister for Children and Social Care
- senior Welsh Government officials, including the Chief Social Care Officer
- local authority directors of social services
- local councillors with responsibility for social care
- heads of national care organisations
- managers of care establishments.

- **they stand for excellence and achievement**

The Accolades are designed to recognise the very best teams and workers working in social care and childcare, play and early years in Wales.

The standard is very high, which makes the Accolades a great option for organisations wishing to be aligned with excellence and achievement.

- **they're a direct link to achieving high standards of care in Wales**

Your sponsorship will help motivate those who take part to keep standards high and share good practice with their colleagues.

- **they're a cost-effective investment**

More than ever, sponsorship packages need to be reasonably priced to make business sense for any organisation. That's why the cost of becoming involved in the Accolades starts from just £3,000.

Sponsorship packages

There are two ways you can support the 2025 Accolades:

- main sponsor
- sponsoring an award.

Main sponsor

As the main sponsor, you'll have:

- our name and logo on all communication about the 2025 Accolades
- your name and logo on our web pages promoting the Accolades
- a hyperlink to your website from the Accolades web pages
- online, email and social media marketing between now and the awards ceremony
- a specially-designed Accolades main sponsor logo for you to use on your stationery and marketing materials for one year from 1 December 2025
- mentions in all news releases about the 2025 Accolades
- a table for eight in a prime position at the afternoon awards ceremony on Thursday, 1 May 2025 at Mercure Cardiff Holland House Hotel
- your name and logo in the middle of the stage display for the awards ceremony
- your name and logo on the slide presentation during the awards ceremony
- acknowledgement of your support in speeches by the Chair of Social Care Wales and the main presenter
- the opportunity to speak for up to five minutes at the beginning of the awards ceremony
- the opportunity to have a display stand at the awards ceremony
- your name on the certificates for all the finalists
- your name and logo on the awards ceremony programme

- a full-page advert in the awards ceremony programme.

Sponsor an award

If you're interested in sponsoring one of the awards, there are [six categories to choose from](#). Four are for teams and organisations, and two are for workers.

For sponsoring one of the categories, you'll get:

- exclusive sponsorship of your chosen awards category
- your name in all forms of communication about your category
- your name and logo alongside your chosen category on our web pages promoting the 2025 Accolades
- mentions in all news releases about the 2025 Accolades
- five free places at the afternoon awards ceremony on Thursday, 1 May 2025 at Mercure Cardiff Holland House Hotel
- your name and logo next to your sponsored category in the programme for the awards ceremony
- your name and logo on the main stage display at the awards ceremony
- an opportunity to present your award to the winning project, organisation or worker
- photographs with your award winner.

Contact us to become a sponsor

If you're interested in becoming the main sponsor, or sponsoring an award category, email Ceri Gethin at accolades@socialcare.wales.